



Local Knowledge Online

As execuGo's authorized reseller serving the corporate market in the United States, Local Knowledge Online offers execuBooks, the simple, smart way for busy executives to quickly and easily stay abreast of the knowledge they need to succeed:



- Over 350 summaries of leading business books
- Fifteen minute reading experiences
- Online (Internet/Intranet) and offline (print) viewing
- Continued content growth at no additional cost throughout the subscription term
- Published and delivered new via email every week

Key subject areas:

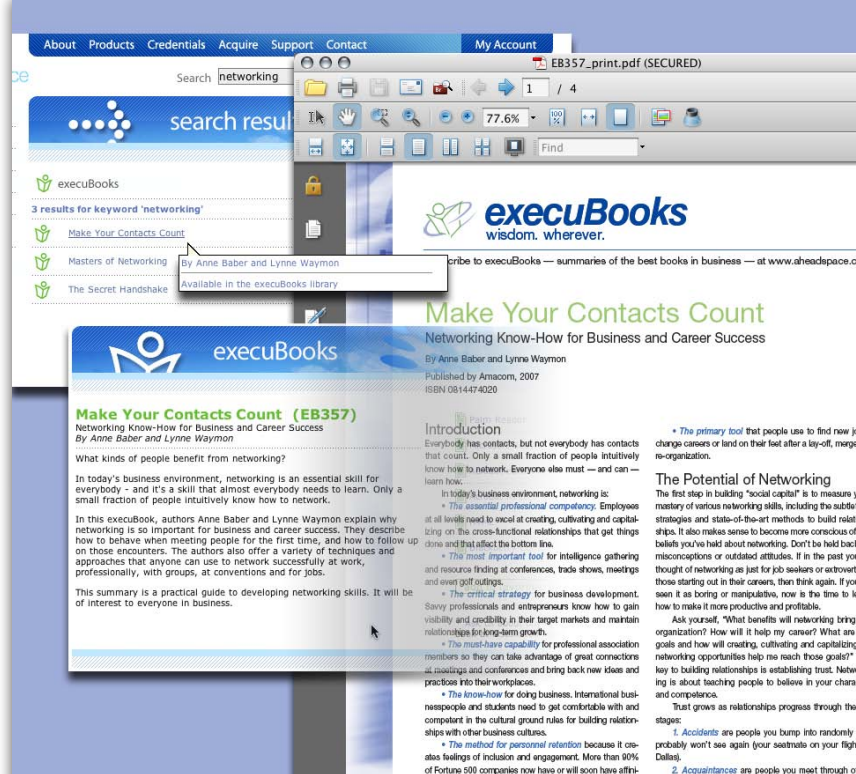
- Accountability
- Adaptability
- Attitude
- Careers
- Change
- Communicating
- Corporate Governance
- Creativity
- Customer Orientation
- Decision Making
- Diversity
- Economics and Politics
- Finance and Risk
- General Business
- Human Resources
- Ideas and Trends
- Impact and Influence
- Initiative
- Innovation
- Leadership
- Management Marketing
- Motivation
- Negotiation and Conflict Resolution
- Organizational Development
- People Development
- Personal Competency
- Problem Solving
- Productivity
- Project Management
- Quality Assurance
- Recruitment and Staffing
- Relationships
- Research and Development
- Sales Management
- Strategy
- Supply Chain Management
- Team Effectiveness
- Technology
- Thinking Better
- Warehousing

Who are they for?

If you are a business professional with little time who believes that knowledge is crucial to growing competitive advantage, then execuBooks are for you!

How do they work?

Professional writers and editors constantly review, select and summarize the best of current and upcoming business books into 15-minute summaries that are delivered to subscribers new every week for reading in print or on screen with any standard device.



Sample Book Summaries:

- *Executive Intelligence: What All Great Leaders Have*, by Justin Menkes
- *Growing Your Company's Leaders: How Great Organizations Use Succession Management to Sustain Competitive Advantage*, by Robert M. Fulmer and Jay A. Conger
- *The Black Swan: The Impact of the Highly Improbable*, by Nassim Nicholas Taleb
- *Made to Stick: Why Some Ideas Survive and Others Die*, by Chip Heath and Dan Heath
- *The Five Dysfunctions of a Team: A Leadership Fable*, by Patrick Lencioni
- *Confidence: How Winning Streaks and Losing Streaks Begin and End*, by Rosabeth Moss Kanter
- *A Leader's Legacy*, by Jim Kouzes and Barry Posner
- *Winning: Everyone Wants to Win, Not Everyone Knows How*, by Jack Welch and Suzy Welch

What are the key features and advantages?

Unlike many book summaries, execuBooks:

- summarizes and delivers via email, a current, relevant, new book title each week
- are cost effective
- summarizes new book titles vs. reviewing or critiquing
- offers (optional) execuKits based upon execuBook concepts
- enable subscribers to network with each other and authors at no extra fee

If your organization does not already subscribe to execuBooks, who is getting the knowledge you need to succeed?

Get execuBooks before your competitors do. It's the right thing to do.

Corporate Pricing

For more information including pricing, contact sales@localko.com.