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Local Knowledge Online Announces New eReference Partnership with Credo Reference

January 2009 – Danville, CA, USA – Local Knowledge Online (www.localko.com), the leading single source solution for eBooks in the corporate market, today announced Credo Reference (<http://corp.credoreference.com/>), the award-winning online reference library, as its newest eContent partner.

Credo Reference combines publishing expertise with the latest digital technologies to unlock the knowledge value of reference material. By using unique proprietary technology that integrates information through a network of intelligent, multi-dimensional cross-references, Credo Reference delivers real added value to business and information professionals worldwide.

Mike Sweet, CEO of Credo Reference, says “Corporate knowledge managers are realizing that adding a good online general reference service makes the use of all their online resources that much more valuable. We look forward to working with Local Knowledge Online because they understand the value that Credo can bring to a wide variety of corporate settings.”

Kevin Cronin, President of Local Knowledge Online says, “In working with our corporate customers on their transition from print to electronic, it became clear that there was a gap in this market for affordable, authoritative electronic reference solutions. Credo Reference fills the gap by combining innovative cross-referencing technology with valuable and new electronic resources.”

In addition to existing eBook libraries from ebrary and Morgan & Claypool, and business book summaries from execuGo Media, Local Knowledge Online now offers Credo Reference, a continually expanding eReference collection providing cross-searchable access to more than three million entries from 300+ key titles and 60+ publishers. The new Credo Reference Corporate collection includes over 50 eReference titles in general reference and business including “Handbook of United States Economic and Financial Indicators” from Greenwood and “Dictionary of Human Resources and Personnel Management” from A&C Black and more.

About Credo Reference (<http://corp.credoreference.com/>)

Credo Reference, with offices in Oxford and Boston, has been offering completely customizable reference collections for libraries since 1999. Formerly known as Xrefer, Credo's *General Reference* and *Specialist Reference* services combine extensive content from multiple publishers with unique cross-referencing technology, effortlessly delivering authoritative answers to millions of researchers worldwide.

About Local Knowledge Online (www.localko.com)

Local Knowledge Online is a leading single source solution for eBook and eReference solutions helping scientists, engineers, information and business professionals locate the relevant information that they require to make important decisions. Together with our partners, ebrary, Morgan & Claypool, execuGo Media and Cross Reference, we offer the most current, relevant, and authoritative information available online. The company is headquartered in California with an office in Boston.

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