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Local Knowledge Online Announces New eContent Partnership with execuGo Media

February 2008 – Danville, CA, USA – Local Knowledge Online (www.localko.com), a leading provider of eContent solutions, today announced execuGo Media (www.aheadspace.com), the award winning business communications firm based in Toronto, Canada, as its newest eContent partner.

The best minds in business constantly share what they know through their business books, yet the average business person reads fewer than two business books per year. According to research, the #1 limitation is lack of time.

With execuGo Media's execuBooks, professional writers and editors constantly review, select and summarize the best of current and upcoming business books into 15-minute summaries that are delivered to subscribers new every week for reading in print or on screen with any standard device.

Steve Bowering, CEO of execuGo Media says, "execuBooks are the simple, smart way for busy executives to quickly and easily stay abreast of the knowledge they need to succeed."

"If you are a business professional with little time who believes that knowledge is crucial to growing competitive advantage, then execuBooks are for you", according to Kevin Cronin, President of Local Knowledge Online.

In addition to existing eContent libraries from ebrary and Morgan & Claypool, Local Knowledge Online now offers execuBooks business book summaries (www.localko.com/content-ex) in these key subject areas:

- [Accountability](#)
- [Adaptability](#)
- [Attitude](#)
- [Careers](#)
- [Change](#)
- [Communicating](#)
- [Corporate Governance](#)
- [Creativity](#)
- [Customer Orientation](#)
- [Decision Making](#)
- [Diversity](#)
- [Economics and Politics](#)
- [Finance and Risk](#)
- [General Business](#)
- [Productivity](#)
- [Project Management](#)
- [Quality Assurance](#)
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- [Relationships](#)
- [Research and Development](#)
- [Sales Management](#)
- [Human Resources](#)
- [Ideas and Trends](#)
- [Impact and Influence](#)
- [Initiative](#)
- [Innovation](#)
- [Leadership](#)
- [Management](#)
- [Marketing](#)
- [Motivation](#)
- [Negotiation and Conflict Resolution](#)
- [Organizational Development](#)
- [People Development](#)
- [Personal Competency](#)
- [Problem Solving](#)
- [Strategy](#)
- [Supply Chain Management](#)
- [Team Effectiveness](#)
- [Technology](#)
- [Thinking Better](#)
- [Warehousing](#)

About execuGo Media (www.aheadspace.com)

execuGo Media produces simple, smart solutions that enable busy executives quickly and easily learn, train and inspire each other in the workplace. Its business book summaries, turnkey training toolkits and motivational multi-media share ideas from the best minds in business to grow competitive advantage for individuals and organizations worldwide.

About Local Knowledge Online (www.localko.com)

Local Knowledge Online is a leading provider of eContent solutions serving the corporate market in the United States. Local Knowledge Online currently offers eContent solutions from Morgan & Claypool, ebrary and execuGo Media. The company is headquartered in California with an office in Boston.

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