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Local Knowledge Online Announces eContent Partnership with Morgan & Claypool

January 2008 – Danville, CA, USA – Local Knowledge Online, a leading provider of eContent solutions, today announced Morgan & Claypool, publishers of The Synthesis Digital Library, as its newest eContent partner.

“The Synthesis Digital Library is a next generation eContent solution that combines current, authoritative content with state-of-the-art technology for engineers and computer scientists”, said Kevin Cronin, President, Local Knowledge Online.

As Morgan & Claypool’s exclusive reseller serving the corporate market in the United States, Local Knowledge Online will offer the [Synthesis Digital Library](#) which provides engineers and scientists with the relevant research and information required to solve problems with technical solutions.

“Morgan & Claypool’s partnership with Local Knowledge Online greatly expands the awareness of The Synthesis Digital Library in the corporate market,” said Michael Morgan, President & Co-Founder, Morgan & Claypool.

The basic component of the library is a 50- to 100-page "lecture"; a self-contained electronic book that synthesizes an important research or development topic, authored by an expert contributor to the field. Lectures provide more analysis and depth than the typical research journal article as well as being more dynamic and convenient than traditional print or digital handbooks, contributed volumes, and monographs.

Each series is managed by a prominent consulting editor. The editor guides topic and author selection as well as peer review. New series and lectures are added continuously and existing lectures are revised as needed. This will make the series dynamic in a way that has not been achieved with traditional reference products.

In addition to existing eContent offerings from ebrary and execuGo Media, Local Knowledge Online now offers the following Morgan & Claypool [Synthesis Digital Library](#) series:

- Synthesis Complete
- Computer Science
- Electromagnetics & Antennas
- Signal Processing & Communications

- Digital Circuits & General Electrical Engineering
- Biomedical Engineering

About Morgan & Claypool (www.morganclaypool.com)

Morgan & Claypool Publishers LLC is an innovative new company formed by experienced publishing professionals, Michael Morgan and Joel Claypool, to serve the global research and development communities in science and technology. The company is based in the United States and has offices in the San Francisco Bay Area, Ft. Collins, Colorado, and Princeton, New Jersey.

About Knowledge Online (www.localko.com)

Local Knowledge Online is a leading provider of eContent solutions serving the corporate market in the United States. Local Knowledge Online currently offers eContent solutions from Morgan & Claypool, ebrary and execuGo Media. The company is headquartered in California with an office in Boston.