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## **ebrary Announces On-Demand MARC Records**

**January 6, 2009 – Palo Alto, CA** – ebrary®, a leading provider of e-content software and services, today announced that customers can now immediately upload free MARC records for individual titles they purchase as well as e-books and other documents added to the company’s subscription databases. Additionally, ebrary’s new MARC features make it easier for customers to manage MARC records and upload large batches.

“As well as providing our customers with the best possible technology for acquiring, sharing, and distributing authoritative digital content, we also strive to provide support and services that make it easier for librarians and information professionals to use and integrate our products,” said Neal Strickberger, ebrary’s Vice President of MIS and Customer Operations. “In gathering feedback from our customers, we heard loud and clear that developing a quicker, more efficient way to obtain and manage MARC records would greatly enhance our offerings. We are pleased to make this request a reality through on-demand MARC features.”

Available today, ebrary’s on-demand MARC features offer the following capabilities:

- Instant MARC updates – Customers can download new MARC records for purchased titles and additions to subscription e-book collections at any time, as incremental or complete record sets.

- MARC records separated by collection – Customers with multiple subscription collections and purchased titles can download complete or incremental sets of MARC records for specific collections.
- Deleted MARC records – Customers can now obtain deleted records as MARC delete records or on an Excel spreadsheet.
- Complete MARC record sets for large collections – To simplify loading, complete MARC loads are now available from ebrary's extranet site as batches of 5,000 in a single ZIP file.

**About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary® is a leading provider of e-content services and technology. The company helps libraries, publishers, and other organizations disseminate valuable information to end-users, while improving end-user research and document interaction.

The company has developed a flexible e-content platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to e-books and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include a choice of ebrary Readers with QuickView™ for instant viewing in a browser and InfoTools™ software which provide contextual searching and integration with multiple online resources.

ebrary currently offers a growing selection of more than 170,000 e-books and other titles from more than 300 leading publishers and aggregators.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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